



european university
continuing education network

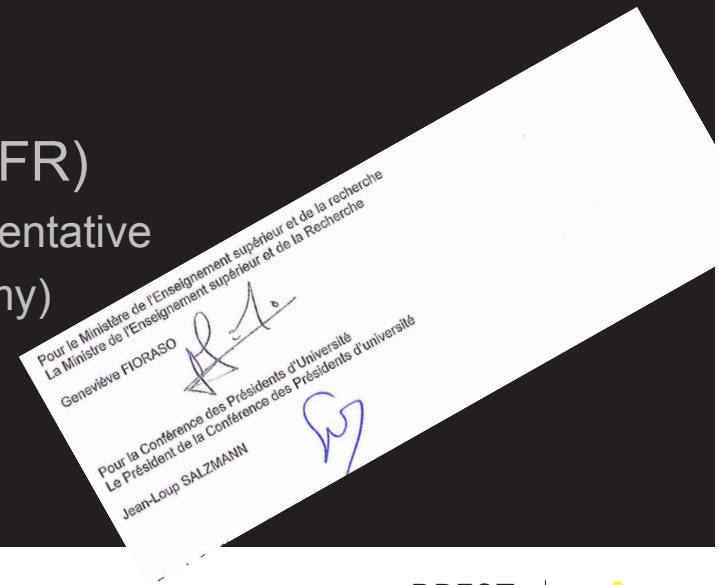


université
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The “cooperation agreement with professional organisations”: a French initiative to improve partnership

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BREST
QUIMPER
MORLAIX



Plan

1. *The context: HE, LLL, French history of VET, French regulations,*
2. *Partnerships between education and economy: characterisation*
3. *Recent French Law of HE, and Law vocational education, employment and social democracy*
4. *The national protocol of cooperation sign in 2013, a large scale partnership*
5. *Evaluation after one year*
6. *Partnership in action ?*

The context in France

- ◆ *Universities deliver professional diplomas like in medicine, Law..*
- ◆ *Since 1966, Universities deliver vocational diplomas: DUT, and now professional bachelors, masters,...*
- ◆ *Since 2002, and the creation of the **national register of professional certifications**, all the HE diplomas are considered as « professional » => EQF, RPL...*

But, is it accepted? By the citizen? By employers?

University, Academicism, ivory tower ?

The context in France

- ◆ *Continuing education organised in 1971 by the law (so called “law Delors”) under the umbrella of “Ministry of labour”*
- ◆ *A law based on an agreement between social partners, update regularly...*
- ◆ *A law which organises the financing schemes, the governance, the stakeholders, the training possibilities..., and opens a market...*

The ministry of Education and some universities decide to participate as “**provider**”

Partnerships between education and economy?

But, where are the interactions between Universities and their professional environment?

- ✓ *Through internship, placement of students...*
- ✓ *Through the use of “Professional” to deliver courses*
- ✓ *Through the development of **apprenticeship***
- ✓ *Through **continuing education** (like CPD)*
- ✓ *Through research and Knowledge transfer and valorisation*
- ✓ *Through research contracts*
- ✓ *Through entrepreneurship*
- ✓ *Through co-building of courses*

Partnerships between education and economy?

But, where are the interactions between Universities and their professional environment?

But also

- ✓ *Through participation of professional (either employees or employers) to councils of the universities*
- ✓ ***Or through cooperation agreements ... organising interactions***

The influence of laws...

1. *Law on HE (July 2013),*
2. *Law on vocational education, employment and social democracy (March 2014)*

- ◆ *Knowledge society context*
- ◆ *Diplomas more connected with employment and mandatory “conseils de perfectionnement”*
- ◆ *LLL as first mission*
- ◆ *Budget control*

HE

C-VET

- ◆ *Employment priority*
- ◆ *Diplomas more connected with jobs*
- ◆ *Personal training account*
- ◆ *New governance...*

The national protocol of cooperation signed in 2013, a large scale partnership...

Objectives

- ✓ *HEI have to cooperate with professional sectors..*
- ✓ *The Ministry decides to extend previous national agreements more or less active*

- ◆ *Who sign? Rectors of HEI (for autonomy of the university), Ministers for the regulation and social sectors representatives...*

The national protocol of cooperation signed in 2013, a large scale partnership

*A protocol of cooperation signed between the Ministry of HE&R, the Conference of university rectors and **17 professional organisations**, ranging from chemistry industry to Bank sector, from big industry to SMI, MEDEF, CGPME,...*

Agreement..

- ◆ *Information and counselling*
- ◆ *Evolution of jobs and training/diplomas*
- ◆ *Entrepreneurship*
- ◆ *Apprenticeship*
- ◆ *CE and RPL*
- ◆ *International cooperation*
- ◆ *Research and innovation*

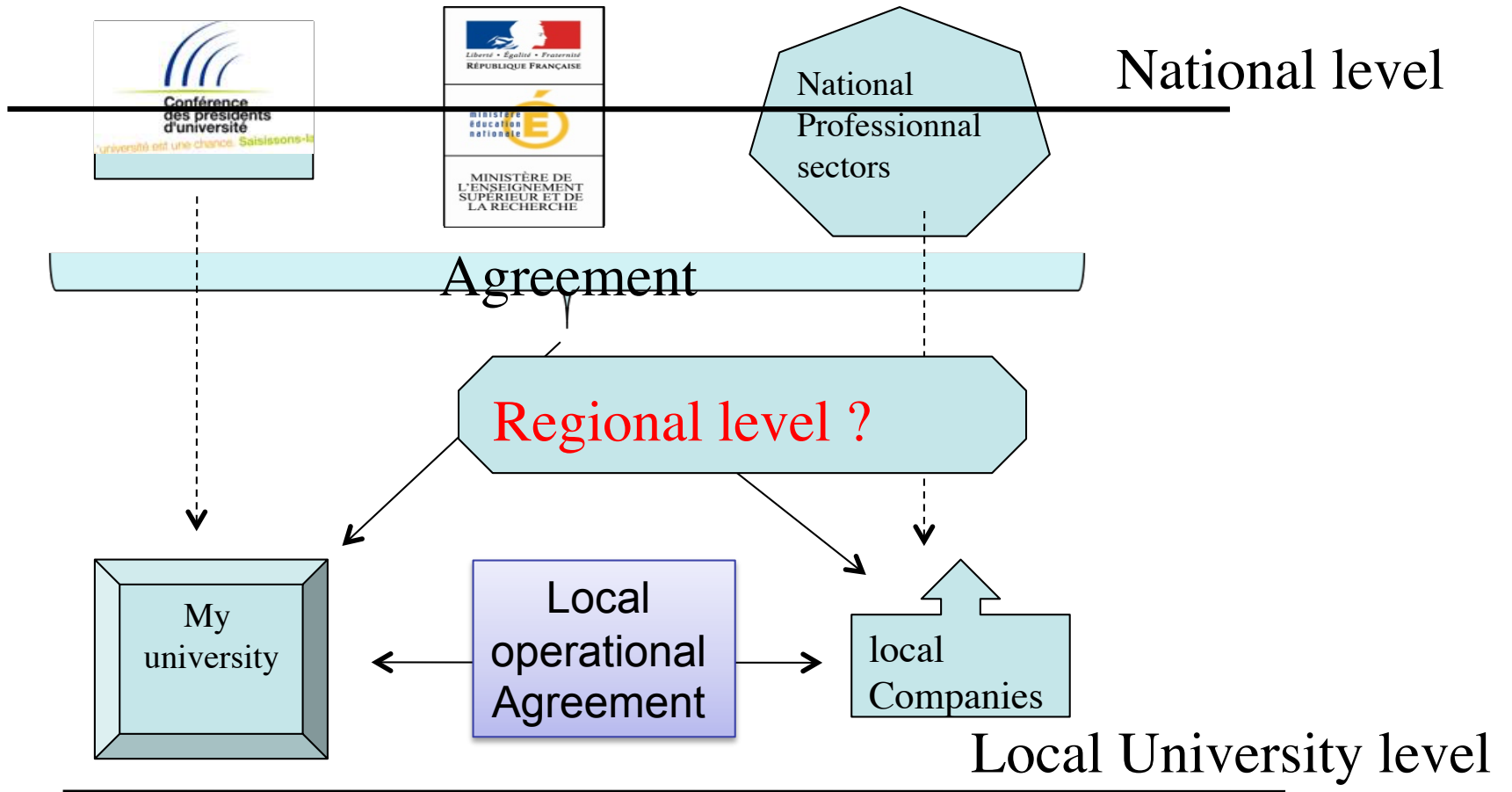
The national protocol of cooperation: one year evaluation...

An annual following group...!

Questions raised :

- ◆ *National/Regional/Local : ex. the banks, or aeronautic...*
- ◆ *Few concrete new actions*
- ◆ *Autonomy of the universities?*
- ◆ *Up-bottom approach... so...but what is the right level ?*
- ◆ *A long process which need a real following process*

The national protocol of cooperation: one year evaluation...





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Thank you very much
for your attention!

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