

COMMIT

Committing to the social dimension in universities

University Partnerships with External Stakeholders: a preliminary analysis of the results of COMMIT Project

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COMMIT basic facts

- ❑ Starting date: 01 October 2013
- ❑ Finishing date: 31 May 2016
- ❑ Contractor and Coordinator: eucen
- ❑ Programme: LLP ERASMUS
- ❑ Aim: increase commitment to social dimension of HE and support strategies for increasing attainment

COMMIT Partnership

- ❑ eucen, European University Continuing Education Network, BE
- ❑ Université catholique de Louvain, BE
- ❑ Turun yliopisto, FI
- ❑ Université de Bretagne Occidentale Brest, FR
- ❑ Universidade de Aveiro, PT
- ❑ University of Stuttgart, DE
- ❑ Dublin City University, IE
- ❑ Bogaziçi Üniversitesi, TR
- ❑ Università degli Studi di Genova, IT
- ❑ Panepistimio Ioanninon, GR
- ❑ Universitatea Tehnica "Gheorghe Asachi" din Iasi, RO
- ❑ Universitat Rovira i Virgili, ES
- ❑ Pécsi Tudományegyetem, HU

COMMIT objectives

- ❑ ALLUME's three tools:

 - Tool 1: Strategy Process Tool

 - Tool 2: Strategy Content Tool

 - Tool 3: Charter Tool

- ❑ New tool for monitoring attainment

- ❑ Self-evaluation process

- ❑ Peer learning visits

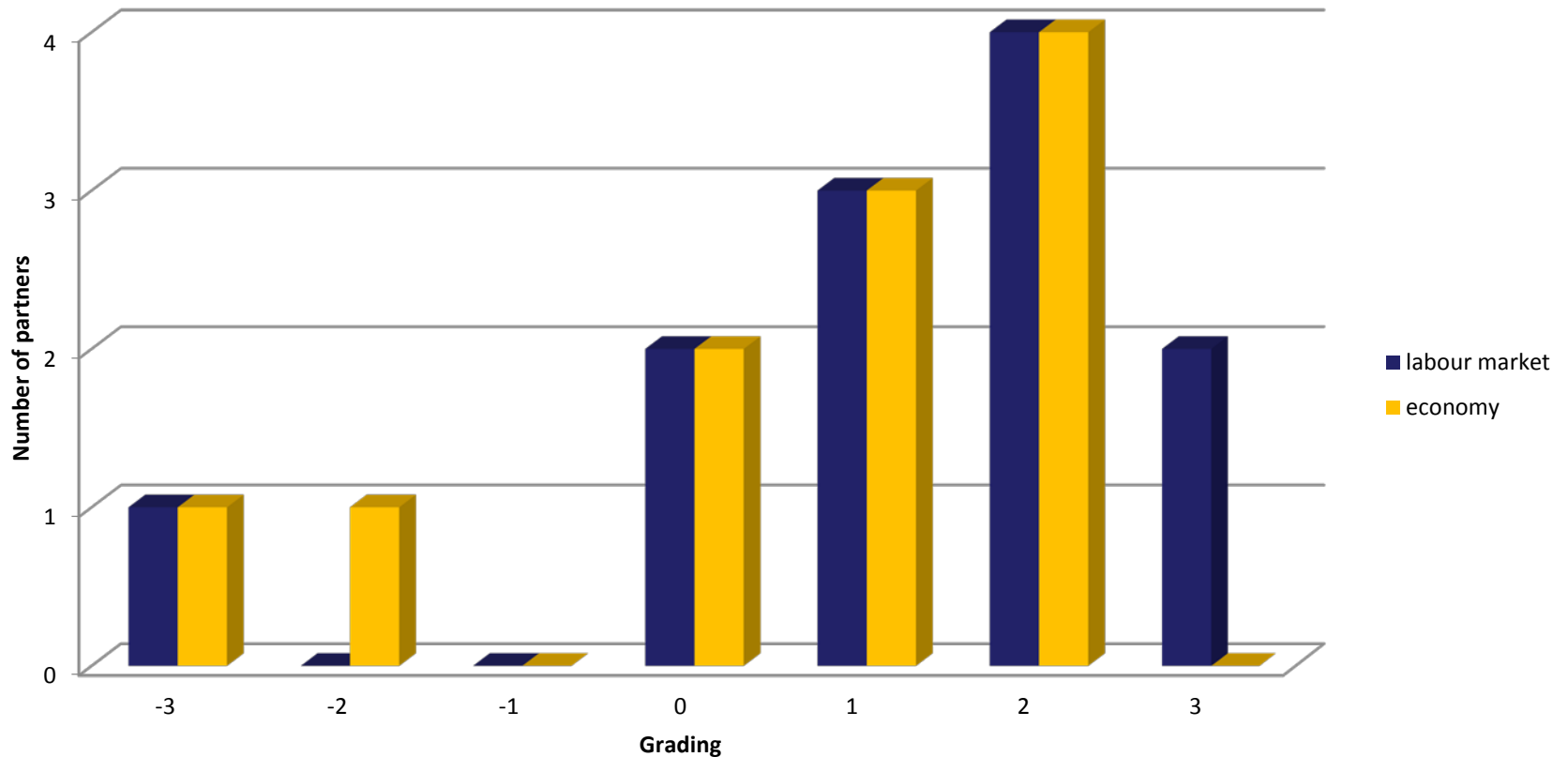
- ❑ Transversal analysis

The analysis : topics

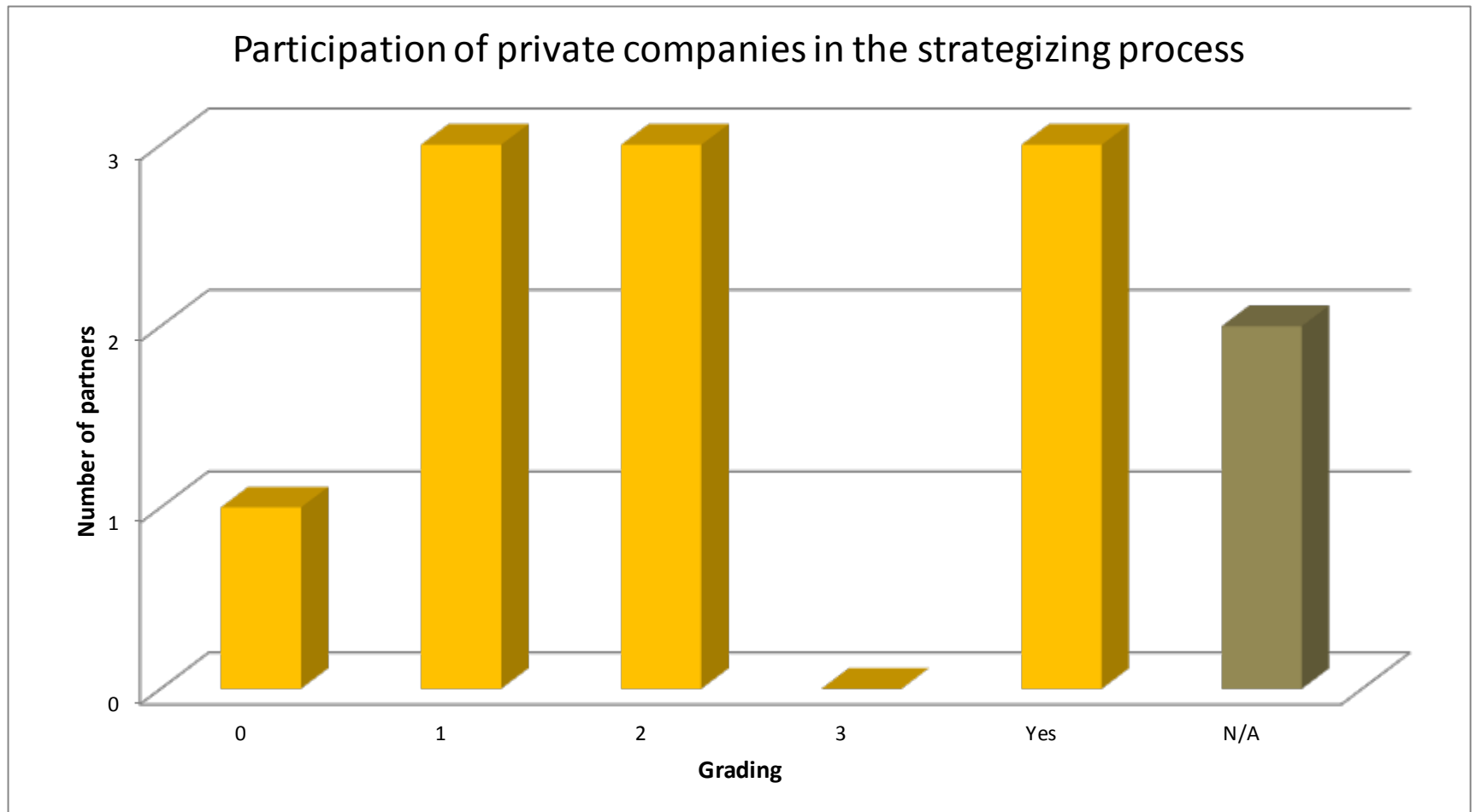
- ❑ External drivers: labour market and economy
- ❑ External actors: private companies
- ❑ Local and regional committees of stakeholders dealing with economic/business activities
- ❑ External stakeholders in university councils
- ❑ Feedback collected about employment and competencies
- ❑ Partnerships to provide attractive programs

External drivers: economy and labour market

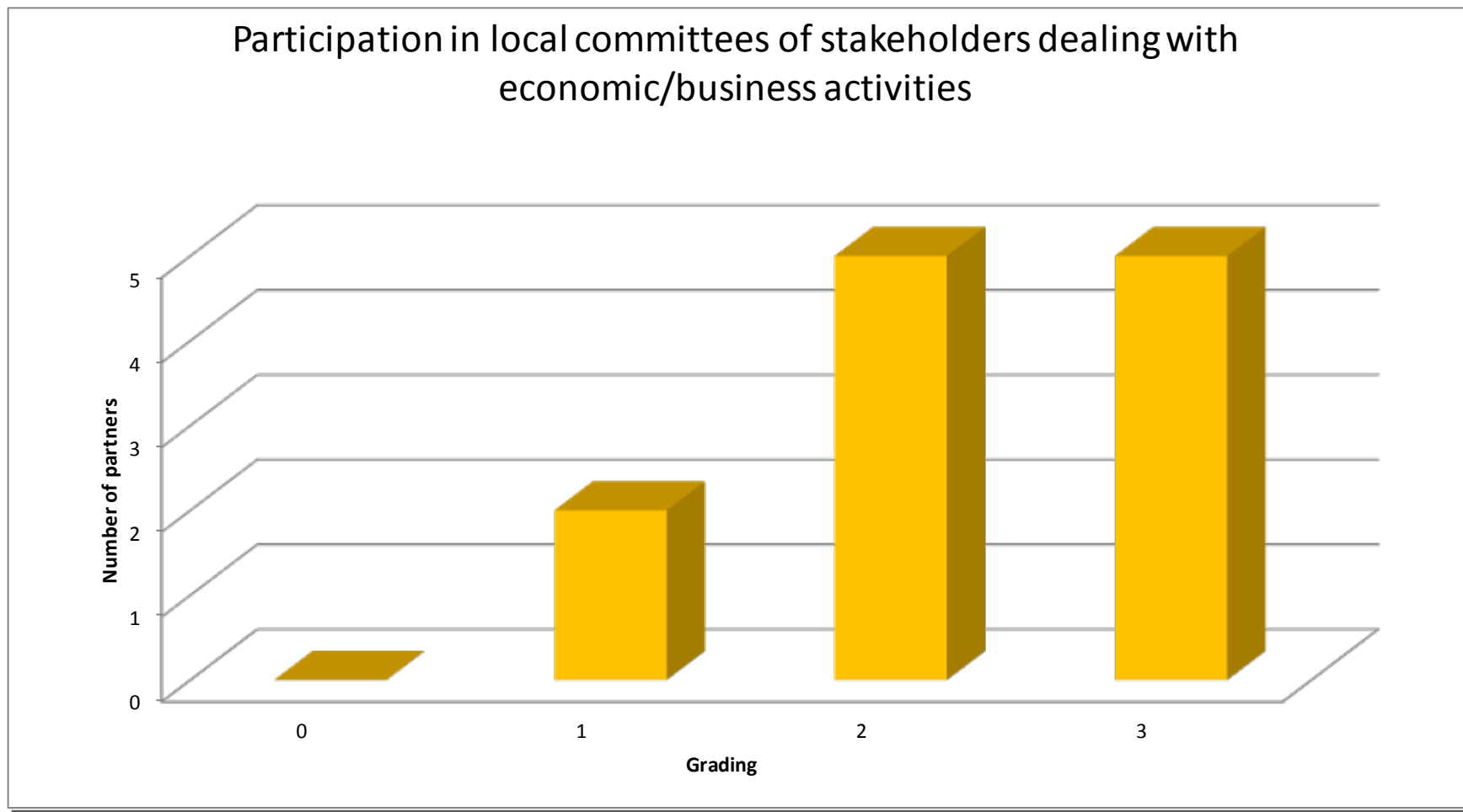
Distribution of the influence of external drivers: labour market and economy



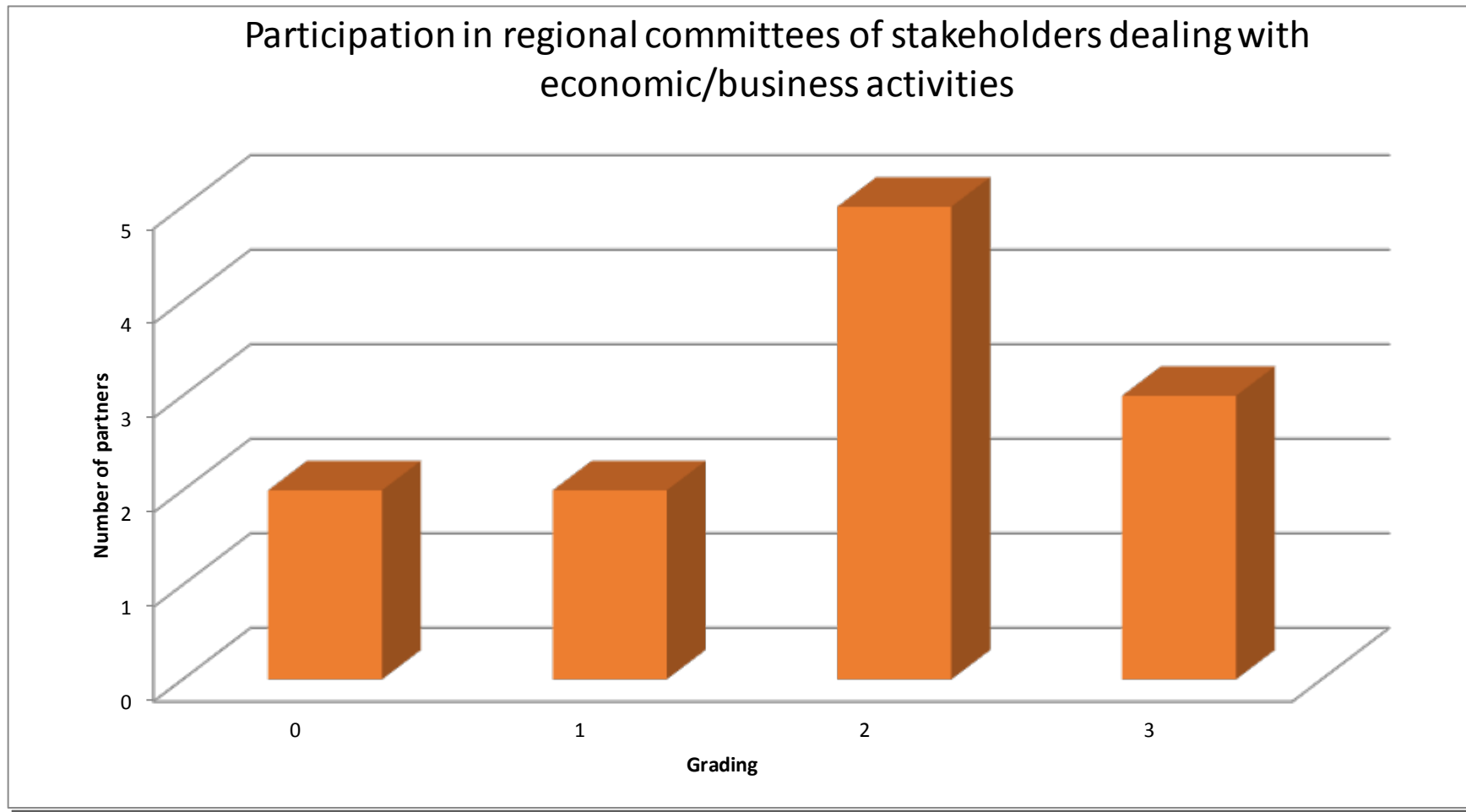
External actors involved the strategizing process – private companies



Participation in local committees of stakeholders dealing with economic/business activities



Participation in regional committees of stakeholders dealing with economic/business activities



Participation of representatives of professional bodies in University councils and committees



Feedback collected about employment and competencies

- 6 replies in total:
 - 2: only graduates
 - 4: both graduates and employers

- Use of feedback mainly for pedagogical purposes
- No protocol existing for monitoring how feedback helped in developing employment

Partnerships to provide attractive and relevant programmes – features

- ❑ Prevailing interactions with **public sector**
- ❑ Participation and engagement of external stakeholders in **governing and advisory bodies** of the institutions
- ❑ External stakeholders participate in the **curriculum planning** especially in fields that have more professional orientation or in specific disciplines

Other features

- ❑ Employers' associations increasingly realize the **importance of further education** and LLL
- ❑ **Tailor-made courses** and training programs
- ❑ Cooperation to offer **internship opportunities**
- ❑ Offer of programs in **“blended mode”** or to allow combine study and work

Good Practices

- ❑ Master FOPES (Open Faculty for Economic and Social Politics) – Catholic University of Louvain (BE)
- ❑ Knowledge Transfer Organization and Competitiveness clusters – University of Brest (FR)
- ❑ *Contact Us!* – University of Stuttgart (DE)
- ❑ Master Perform – University of Genoa (IT)

CONCLUSIONS

- ❑ Labour market and economy among drivers involved
- ❑ Private companies among external actors involved
- ❑ Prevalence of interactions with public sector
- ❑ Participation in local and regional committees
- ❑ External stakeholders in university bodies
- ❑ Feedback from both graduate students and employers, mainly for pedagogical purposes, but no protocol

CONCLUSIONS

□ External stakeholders:

- Elaboration of curriculum
- Offer of internship opportunities
- Inform universities about their training needs

□ Universities:

- Tailor-made courses
- Courses in “blended mode”

PATHWAYS

- Collaboration with associations, research centres and third sector organisations
- Generate synergies with territorial economic realities
- Strengthen the virtuous triangle of Education-Research-Innovation
- Combine and harmonize learning and remunerated activity

Thank you for your attention

Follow COMMIT progress via its website !

<http://commit.eucen.eu>